



<p>STANDARD PAGE</p> <p>270mm high x 200mm wide</p> <p>←TYPE AREA→</p> <p>←TRIM SIZE→</p> <p>←BLEED→</p>	<p>FULL PAGE</p> <p>Type Area: 255 x 185mm</p> <p>Trim Size: 270mm x 200mm</p> <p>Bleed Size: 276mm x 206mm</p> <p>Allow 4mm possible loss into the spine</p>	<p>HALF PAGE LANDSCAPE</p> <p>115mm x 162mm</p> <p>HALF PAGE PORTRAIT</p> <p>235mm x 78.5mm</p>	<p>THIRD PAGE</p> <p>75mm x 162mm</p>	<p>QUARTER PAGE</p> <p>115mm x 78.5mm</p>	<p>DOUBLE PAGE</p> <p>Type Area: 235mm x 370mm</p> <p>Trim Size: 270mm x 400mm</p> <p>Bleed Size: 276mm x 406mm</p> <p>Allow 8mm possible loss into the spine</p>
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Advertising rates (Plus VAT)

DISPLAY ADVERTISING	CODE	RATE	16% VAT	TOTAL
Branding full front cover with one inside full page	BFC	KES 250,000		
Front flash with two inside full pages	FF	KES 120,000		
Inside Front Cover	IFC	KES 120,000		
Full Page inside	FPI	KES 100,000		
Half Page inside	HPI	KES 60,000		
Third Page inside	TPI	KES 40,000		
Quarter Page inside	QPI	KES 30,000		
Classified 30mm X 25mm	CF	KES 4,000		
Inside Back Cover	IBC	KES 120,000		
Outside Back Cover	OBC	KES 150,000		
Special appearance logo only	SAL	KES 10,000		
SPONSORED EDITORIAL				
Single Page Colour		KES 50,000		
Double Page Colour		KES 95,000		
All Payments to: Institute of Certified Safety & Security Professionals of Kenya		KES TOTAL		

ABOUT BLEED

When any item is required to run up to or over the side of the page, it is necessary to extend it by at least 3mm beyond the normal trim size of the page. This is to allow for a 3mm margin of error when the printers trim the final book, and will prevent any unprinted white paper showing around the edge of the page. Please ensure bleed is included on your final print-ready PDF.

PRINTING

COVER sheet-fed offset
TEXT web offset
BINDING Saddle stitched

STOCK

COVER 170gsm,
 UV varnish (gloss)
TEXT 115gsm gloss.

This Order must be signed by an authorised signatory e.g Partner, Accounting Officer or Representative, Managing Director, General Manager, Marketing Manager, Finance Manager, Company Secretary etc.

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